Wheels to Work

Presentation:

Introduction of Concept – Greg Burris

History of Legal Issues

Description of Proposal

- Possible reasons for increase in panhandling
- Concerns
- Program Goals
- Two-Month Pilot Project
- Three-Pronged Approach

Presentation:

Council of Churches' Role – Mark Struckhoff
Results of Initial Data Collection – Tom Faulkner
Services and Work Options – Mary Ann Rojas
Public Communication – Cora Scott



History of Legal Issues:

- City Panhandling bill passed late 2015, built upon a previous aggressive panhandling ordinance
- Federal lawsuit filed against the City Dec. 3, 2015 by a 61-year-old and the ACLU
- 2015 Supreme Court decision took the view that most panhandling laws were targeting the message

History of Legal Issues:

- Courts around the country struck down panhandling laws, because they single out one topic of speech to regulate: panhandling.
- City Council repealed the ordinance addressing panhandling in February 2016.

Issue:

Panhandling activity in Springfield seems to have markedly increased recently.

Possible Reasons:

- Increasing levels of poverty
- Recent federal court rulings
- Springfield is considered a "giving community"
- Milder-than-normal weather

Issue:

The City has received an increased number of complaints/concerns about panhandling.
These center around these themes:

- Perception of the increase and its impact on the community's reputation
- Safety concerns when panhandling occurs in or near traffic
- Concerns that panhandlers have no other options
- Inability to ascertain whether or not there is a verifiable need





■ News

Weather

★ Sports

Marketplace

■ Livestream

Home / Local / Article

Graphic Video Viewer Discretion Advised; woman expected to be okay after being hit by a car



Idea:

Implement a new pilot program, based on Albuquerque's "There's a Better Way" program.



Goals:

- Treat panhandlers with respect & compassion
- Provide the dignity of work
- Connect with services
- Educate the community
- Reduce/end need for panhandling

Proposal:

A two-month pilot program would use a three-pronged approach.

- Learn more about the panhandling community
- 2. Offer daily dignity-promoting work opportunities
- 3. Educate our community about effective ways to help

Learn more about the panhandling community

Mark Struckhoff

Executive Director, Council of Churches of the Ozarks

Tom Faulkner

Director, Crosslines

Offer daily dignitypromoting work opportunities

Mary Ann Rojas

City of Springfield Director of Workforce Development



Missouri Job Center

Wheels to Work



Instructions and Transport to People Ready

Once work-related needs have been addressed, the participant will be informed of the requirements and transported to People Ready where they will be given an assessment.



Work-Related Needs Addressed

Upon choosing the immediate day labor option, the participant is presented with options regarding work-related service they can take advantage of. This could include a resume, work clothing, etc.



Long-Term

Employment

Day Labor or Long-Term?

The participant is given the choice of pursuing day work or long-term employment options.

Attend Customized Workshop

This workshop will consist of a comprehensive assessment to determine their specific needs, an appropriate referral, and an assignment of a case manager. The assessment will be an evaluation of job readiness and/or a referral for other services (e.g., mental health services, housing services, etc.)

Assignment to Customized Workshop

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When a participant is interested in seeking long-term employment options, they will be assigned to a customized workshop.

Missouri Job Center is an equal opportunity employer/program. Auxiliary aids & services are available upon request to individuals with disabilities. MO TTY users can call 800-735-2966 or dial 7-1-1.

Educate our community about effective ways to help

Cora Scott

Director of Public Information & Civic Engagement

Messaging:

 Encourage those who want to to help to consider this alternative

 Encourage panhandlers to take this opportunity

Panhandler Locations:

- 1. Kansas and I-44
- 2. Glenstone and Kearney
- 3. Glenstone and Division
- 4. Kansas and Kearney
- 5. Kearney and 65
- 6. James River/Glenstone
- 7. James River/National
- 8. Republic/Campbell
- 9. James River/Campbell
- 10. Sunshine/Campbell
- 11. Battlefield/Campbell
- 12. Battlefield/65

HELP END PANHANDLING

DONATE

TO LOCAL CHARITIES

THAT HELP THE HUNGRY & HOMELESS

CALL 211



Education:

- Referral cards
- Program brochure
- Social media
- Mainstream media
- Data collection & reporting
- Signage
- Consistent branding



Branding:

